NBMDA
NORTH AMERICAN BUILDING MATERIAL DISTRIBUTION ASSOCIATION

2027 NBMDA Education Supporter Program

Education to Evolve & Innovate Distribution



Maximizing the growth and potential of distribution professionals through insights, research, continuing education and training.

The NBMDA Education Supporter Program's objective is to grow the most important asset of the channel — **its people.**

Why Should You Invest in Education for Your Employees?

- Increase employee motivation and effectiveness
- Improve employee retention and recruitment
- Greater bottom-line returns

Why Should You Support the NBMDA Education Supporter Program?

- Quality educational tools and resources at low cost
- Distribution-oriented programming
- Smarter competitors
- Invest in tomorrow's industry leaders

Value-Added Features of the Sponsorship Program:

- Year-long exposure and special recognition of your firm's support of distributor education
- A single invoice each year covers all of your NBMDA expenses
- Multiple opportunities to win $10,000 in prize drawings

The NBMDA Education Supporter Program provides funding to support the industry's strong need for additional training resources at competitive prices. With your support, NBMDA can continue to develop and offer modern, cost-effective, and dynamic solutions for employee training that can benefit not only the companies that participate, but also the channel as a whole.

Unparalleled Education and Research Offerings:

Guest Speakers — Annual Convention

Our annual event features some of the best and brightest topical experts covering the distribution channel and general business.

University of Innovative Distribution (UID)

The premier training conference for distribution professionals each spring. Held in conjunction with Purdue University in Indianapolis, this three day event features the best minds in distribution presenting on topics of high relevance to distributors and manufacturers.

Distribution Forums

These one-day regional meetings provide distribution professionals with opportunities to network and gain critical distribution insights with a concentrated day of learning.

NBMDA Research Center

In partnership with Cleveland Research Company, NBMDA provides members with an ongoing series of exclusive research reports focused on hot industry topics of high importance to both distributors and suppliers, including Sales Trend Reports.

NBMDA Webinar Series

Each year NBMDA introduces a new series of webinars designed to address the pressing topics of the time period. Topics in the past have included: sales & marketing, economic trends, human resource management, distribution strategy, transportation trends, diversity & inclusion best practices and more.

NBMDA Virtual Training Resources

Mid-Year Economic Report by ITR Economics

Live from the ITR studios, members receive an annual update that is customized to the construction and industrial markets.

Emerging Distribution Leaders Program

NBMDA EMERGING Distribution Leaders Program

A customized learning program designed specifically for career-oriented professionals who are being coached as future leaders within their firms.

This program is relative to both those working within distribution firms as well as suppliers wanting to grow their understanding of the distribution channel.

Become an Education Supporter

Supplier/Service Provider Program

Annual Donation: $15,500

Includes:

- Opportunity to offer trial membership to two distributor prospects of choice ($4,000+ value)
- Sponsorship of the Annual NBMDA Networking Reception at the AWFS or IWF event ($5,000 value)
- Annual membership dues ($4,000 average value)
- One (1) Annual Convention booth ($5,750 value)
- Two (2) Annual Convention registrations ($2,000 value)
- Annual Convention Speaker sponsorship ($5,500 average value)
- Opportunity to invite unlimited number of prospective distributors to attend Annual Convention as your guest (*must meet qualifications)
- Education supporter breakfast with ITR Economics ($1,000 value)
- Ten (10) drawing tickets ($1,000 value) in annual education fund drawing
- Acknowledgment within press release announcing annual Education Supporters

Special Recognition:

- Logo placement on NBMDA website
- Recognition in the NBMDA e-newsletter
- Annual Convention recognition includes:
  - — Recognition in event app
  - — Recognition from podium
  - — Donor lapel pin
  - — Logo on signage at event

Distributor Program

Annual Donation: $7,500

Includes:

- Annual membership dues ($3,500 average value)
- Two (2) Annual Convention registrations ($2,100 value)
- Two (2) Distribution Forum registrations ($1,590 value)
- Five (5) drawing tickets ($500 value)

Special Recognition:

- Logo placement on NBMDA website

Special Recognition (continued):

- Recognition in the NBMDA e-newsletter
- Annual Convention recognition includes:
  - — Donor lapel pin
  - — Recognition from stage
  - — Logo on signage at event
  - — Recognition in event app

Tax Notice: Please note that this contribution will not be deductible as a charitable contribution for federal income tax purposes as NBMDA does not qualify for this type of deduction under Internal Revenue Code 170.



"We are proud to participate in NBMDA's Education Supporter program which promotes trainings and content focused on helping distributors become more efficient and competitive. This program not only benefits our company, but the industry as a whole."

— ***Chris Schlabach,***
Vice President of Sales,
VT Industries, Inc



"Becoming an Education Supporter for a Distributor is a no brainer...simply do the math. The value within the bundle of services provided is simply too good to pass up. Don't miss the deal!"

*— **Jamie Barnes,** President/COO, McKillican International, Inc.*

We Could Not Do It Without Our Education Supporters

The Education Supporter Program provides funding to support the distribution channel's strong need for additional training resources and opportunities at competitive prices. With the support of these donors, NBMDA continues to develop and offer modern, cost-effective, and dynamic solutions for executive and employee training that benefit the distributors that participate and the industry as a whole. Thank you to our 2026 NBMDA Education Supporters:

Distributor Education Supporters

ADENTRA · AETNA BUILDING SOLUTIONS · ATLANTIC Plywood Corporation · E.B. BRADLEY CO. Specialty Hardware & Surfacing Products · Lumbermen's · McKILLICAN · MetroHARDWOODS · PLUNKETT DISTRIBUTING INC. · Richelieu · SHS Spokane Hardware Supply, Inc. hardware hut · UCS FOREST GROUP · WÜRTH Würth Baer Supply · WÜRTH Wurth Louis and Company · WÜRTH Würth Wood Group

Supplier Education Supporters

arauco · Berenson · blum · Chemcraft · columbia FOREST PRODUCTS · FINISHWORKS · FORMICA · garnica Challenge the ordinary · KESSEBÖHMER · KNAPE&VOGT · M.L. CAMPBELL WOOD FINISHING SYSTEMS · REV-A-SHELF · Roseburg A Forest Products Company · US FUTABA · VT INDUSTRIES · Wilsonart

Education
to Evolve &
Innovate
Distribution

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