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NORTH AMERICAN BUILDING MATERIAL DISTRIBUTION ASSOCIATION AND VISTAGE INTERNATIONAL EXPAND RELATIONSHIP FOR EXECUTIVE CONTENT

Collaboration Provides NBMDA Members with Fresh Perspectives and a Clear Vision on Improving Their Businesses

CHICAGO – The North American Building Material Distribution Association (NBMDA) announced today the expansion of its relationship with Vistage International for member training, executive coaching and content delivery. Vistage International, the world's largest CEO membership organization, will continue to collaborate with NBMDA at member events as well as deliver CEO-oriented content to the NBMDA Web site and its newsletter *Channels*.

The collaboration is focused on supporting NBMDA'S strategic initiatives to develop industry leaders by exposing them to Vistage's core practice areas – CEO peer-group experience, executive coaching, best practices and content. Vistage also will bring its vast experience, including professionally facilitated discussions among CEOs and CEO-caliber, professional speakers, to NBMDA events.

After a successful collaboration at NBMDA's 2007 Spring Conference, Vistage will play an important role in this fall's NBMDA Annual Convention on November 3-4 in Colorado Springs. This collaboration includes facilitating CEO roundtable discussion sessions, coordinating two general session speakers, and holding one-on-one executive coaching sessions with NBMDA members.

"We are thrilled to be collaborating with Vistage International in Colorado Springs this year," said Roger Debnam, volunteer President of NBMDA, and President of Wurth Wood Group in Charlotte, N.C. "NBMDA and Vistage share a common goal of providing cutting-edge strategies that will help industry executives not only grow their businesses, but also hone their leadership skills. Partnering with Vistage simply allows us to provide outstanding educational content to our valued members."

Vistage's seasoned chief executive group facilitators include former CEOs, consultants and business coaches who offer keen insights to help NBMDA member executives address pressing industry issues and dynamics. They engage members in an exciting, energizing, and challenging way, by applying their business knowledge, interpersonal and listening skills, and passion in an effort to increase the effectiveness of the distribution CEOs. "Vistage is a place where I can take my concerns and get real, practical advice on how to address my most pressing issues," notes Mark Kasper, NBMDA Officer, President of Amerhart, Ltd. in Green Bay, WI and a five-year Vistage member. "Vistage Chairs (group facilitators) have been effective at re-creating a taste of this experience within an NBMDA event so that my NBMDA peers see first-hand how a typical Vistage group meeting holds executives accountable for enacting change in their companies."

"The NBMDA-Vistage International collaboration makes perfect sense," comments NBMDA's Executive Vice President, Kevin Gammonley. "Both entities seek to provide business owners with a fresher perspective, a broader outlook, and a clearer vision. Additionally, growing industry leaders is a common objective of both organizations. NBMDA is pleased to be working so closely with such well-respected and recognized brand as Vistage".

For more information on NBMDA or its 2007 NBMDA Annual Convention, visit www.nbmda.org, or contact NBMDA Headquarters at (888)747-7862.

About Vistage International

Vistage International, the world's largest CEO membership organization, helps chief executives become better leaders, make better decisions and achieve better results. Members gain fresh perspectives and find new solutions through a unique combination of peer group meetings, one-to-one coaching, expert workshops, online best practices, and a global network of more than 13,500 chief executives and business leaders. Visit www.vistage.com for more information.

About NBMDA

NBMDA is a multi-segment trade association representing the leading wholesale distributors of specialty building products and woodworking materials. Membership segments represent distributors and manufacturers that serve the independent building material, lumber, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. Distributor members operate more than 900 distribution centers throughout the U.S. and Canada. The association's collective purchasing power exceeds \$25 billion. Founded in 1952, NBMDA's mission is to develop and promote the effectiveness of distribution processes to improve member profitability and growth.

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