



For Immediate Release

Contact Information

Kevin Gammonley
888.747.7862
kgammonley@nbmda.org

NBMDA Unveils New, Updated Web Site and Newsletter

August 26, 2008 (Chicago) – The North American Building Material Distribution Association (NBMDA) is pleased to announce the launch of its new and enhanced Web site accessible at www.nbmda.org. Though the Web address remains unchanged, the association is excited to offer its members and industry professionals a new online look and feel that will enhance the user experience.

From concept through layout, the association kept the focus on the end-user by introducing a new graphic design, navigation structure, members-only section, document sharing tool, as well as highlighting its exclusive partner programs that allow members to maximize their member benefits year-round.

Kevin Gammonley, executive vice president of NBMDA, expressed his enthusiasm with the launch of the new Web site. "Our goal in enhancing the NBMDA site was to provide the membership and other industry professionals with a site that was not only visually appealing, but contained valuable and relevant information that's easy to find and always up-to-date," Gammonley said. "I encourage the industry to rely on www.nbmda.org for the latest news, events, online education and industry information."

As a compliment to its Web site, NBMDA provided a face-lift to its e-newsletter *Channels* with improved design and navigation. The latest issue and how to subscribe can be found by visiting www.nbmda.org.

For more information, feel free to contact NBMDA Headquarters at 888.747.7862.

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NBMDA is a multi-segment trade association representing the leading wholesale distributors of specialty building products and woodworking materials. Membership segments represent distributors and manufacturers that serve the independent building material, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, general and specialty woodworking industries. Distributor members operate from more than nine hundred distribution centers throughout the U.S. and Canada. The association's collective purchasing power exceeds \$25 billion. Founded in 1952, NBMDA's mission is to develop and promote the effectiveness of distribution processes to improve member profitability and growth.