



NEWS RELEASE

1800 Massachusetts Ave, NW
Suite 300
Washington, DC 20036
T: 202 828-7422
F: 202 828-5110
www.usgbc.org

Contact : Ashley Katz
Communications Coordinator, USGBC
202.742.3738
akatz@usgbc.org

U.S. Green Building Council Re-launches Greenbuild365 Online Web Portal for Green Building Education

(Washington, DC) June 3, 2008 – The U.S. Green Building Council (USGBC) has re-launched its popular Greenbuild365 Web site. Visitors will find increased educational offerings, podcasts and expanded resources, along with year-round access to plenaries and master speaker presentations from USGBC's Annual Greenbuild Conference & Expo - the industry's largest gathering of representatives from all sectors of the green building movement.

"The building industry is changing; we are no longer designing and constructing buildings in the same way we have always done," said Peter Templeton, Senior Vice President of Research & Education, USGBC. "The green building movement offers an unprecedented opportunity to respond to the most important challenges of our time, including global climate change, dependence on non-sustainable and expensive sources of energy and threats to human health."

Continued Templeton, "The fundamental driving force in the green building movement is the work of innovative building professionals; such leadership is a critical component to achieving USGBC's mission of a sustainable built environment for all within a generation. Greenbuild365 gives us a platform where that leadership and knowledge from a broad range of disciplines – design, construction, real estate, education and more – can be shared around the globe."

Greenbuild365.org highlights include:

- **Course Catalog:** Third-party-reviewed green building courses featuring USGBC's core LEED offerings, as well as courses approved by the Education Provider Program that extend beyond the LEED green building certification program.
- **Green Bytes:** Free, brief "bytes" of green building education consisting of case studies, best practices and information delivered in the form of short videos, podcasts and articles.
- **Greenbuild Conference & Expo Media Library:** Videos of Greenbuild keynote speakers – live during Greenbuild and later archived.

Generous support for Greenbuild365 was received from United Technologies.

“Research shows many in the building industries misjudge both the costs and benefits of building green,” said Andrea Doane, UTC Director of Community Affairs and Corporate Giving. “UTC is pleased to be the founding sponsor of Greenbuild365, an important tool in raising awareness of just how much can be done to increase efficiency and reduce energy consumption.”

As part of UTC’s commitment to Greenbuild365, online courses will be available to team leaders at 1700 Habitat for Humanity sites across the country at no charge.

Visit www.greenbuild365.org to learn more and take an online course today.

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About USGBC

The U.S. Green Building Council is a nonprofit membership organization whose vision is a sustainable built environment within a generation. Its membership includes corporations, builders, universities, government agencies, and other nonprofit organizations. Since USGBC’s founding in 1993, the Council has grown to more than 15,500 member companies and organizations, a comprehensive family of LEED® green building rating systems, an expansive educational offering, the industry’s popular Greenbuild International Conference and Expo (www.greenbuildexpo.org), and a network of 74 local chapters, affiliates, and organizing groups. For more information, visit www.usgbc.org.

About Greenbuild

The U.S. Green Building Council’s Greenbuild International Conference & Expo convenes the industry’s largest gathering of representatives from all sectors of the green building movement. Three days of extensive educational programming, workshops, a vast exhibition floor and ample networking events provide unrivaled opportunities to learn about the latest technological innovations, explore new products, and exchange ideas with other professionals. Greenbuild 2008 will be held on November 19-21, 2007 in Boston, MA. Last year’s conference drew over 23,000 attendees and featured more than 850 exhibit booths. Visit www.greenbuildexpo.org for more information. To view last year’s Greenbuild show, go to www.greenbuild365.org.