



**NAFCD**  
Trends • Education • Leadership • Networking

**NBMDA**  
North American Building Material Distribution Association



right people,  
right place,  
**right time**

# 2021 Annual Convention

November 2-4, 2021  
Hilton Anatole • Dallas, TX



Visit [www.distributorconvention.org](http://www.distributorconvention.org) to learn more!

# Everything Is Bigger in Texas...

## ...Even Your Opportunities for Professional Development

The NAFCD + NBMDA Annual Convention is a can't-miss event for distributors, suppliers and service providers. Throughout the three-day event, you will be presented with hands-on learning experiences, tools to enhance your business strategy, countless opportunities to collaborate with other industry leaders and good old-fashioned fun!



### Register Today

Register for the 2021 NAFCD + NBMDA Annual Convention at [distributorconvention.org/Registration](https://distributorconvention.org/Registration).



### Book Your Hotel

The Hilton Anatole is an iconic Dallas hotel, located in the vibrant Design District. Between their exclusive dining venues, private sculpture park and new pool complex, it's no wonder why guests keep returning for more. Make your reservation at the group rate using the housing link in your registration confirmation email.

For more information on hotel amenities, local attractions and transportation, visit [distributorconvention.org/Hotel](https://distributorconvention.org/Hotel).

# Schedule at-a-Glance

Schedule subject to change. Visit [distributorconvention.org/Schedule](http://distributorconvention.org/Schedule) for the latest version.

## Tuesday, November 2

- 10:30 a.m. – 12:30 p.m.  
NAFCD Executive Committee Meeting (*invitation only*)
- 1:00 p.m. – 3:30 p.m.  
NAFCD Board of Directors Meeting (*invitation only*)
- 2:00 p.m. – 4:00 p.m.  
NBMDA Steering Committee Meeting  
(*invitation only*)
- 5:00 p.m. – 6:00 p.m.  
NBMDA First-Timer Reception  
(*invitation only*)
- 5:00 p.m. – 6:00 p.m.  
NAFCD Networking Reception (*NAFCD members only*)
- Evening  
Optional: Supplier-Hosted Receptions and Dinners  
(*invitation only*)



## Wednesday, November 3

- 7:30 a.m. – 9:15 a.m.  
NBMDA Breakfast & Membership Meeting  
*Sponsored by Arauco*
- 7:30 a.m. – 9:15 a.m.  
NAFCD Breakfast & Membership Meeting
- 9:30 a.m. – 10:45 a.m.  
Keynote Address
- 11:00 a.m. – 12:15 p.m.  
General Session
- 12:30 p.m. – 2:00 p.m.  
General Luncheon & Networking Café
- 3:45 p.m. – 4:45 p.m.  
Concurrent Sessions
- 5:00 p.m. – 6:30 p.m.  
Welcome Reception in Exhibit Hall  
*Sponsored by Anchor Peabody and DMSi Software*
- Evening  
Optional: Supplier-Hosted Dinners (*invitation only*)



## Thursday, November 4

- 8:00 a.m. – 8:30 a.m.  
General Breakfast
- 8:30 a.m. – 9:45 a.m.  
General Session
- 10:00 a.m. – 5:00 p.m.  
Exhibit Hall Open
- 11:30 a.m. – 1:30 p.m.  
Working Luncheon in Exhibit Hall
- 5:00 p.m. – 6:30 p.m.  
Networking Happy Hour: Beers with Peers
- 6:30 p.m. – 8:30 p.m.  
Closing Reception and Dinner

# Programming for Your Profession



## Keynote Address

### The Noble Calling of Leadership: Practical Lessons from the We Supply America Tour

Wednesday, November 3 • 9:45 a.m. – 10:45 a.m.

There is a tectonic shift underway redefining how leaders advance their mission and serve their associates. This engaging presentation will teach attendees how to apply the seven ethos of nobly supplying to their business and leadership practices.

**Dirk Beveridge**

Founder – UnleashWD

## General Session

### Managing for the Future: Capitalizing on the Driving Forces of Change

Wednesday, November 3 • 11:00 a.m. – 12:15 p.m.

All too often, we are consumed with putting out fires and managing the “Delivery Engine” that we don’t take the time to look and think ahead of the curve and engage effectively. This session will unleash the forward-thinker in all attendees, and arm them with practical strategies for getting new things done.



**Robert Tucker**

President – Innovation Resource Consulting Group

## General Session

### The Future of Cybersecurity: Protecting Ourselves in an Increasingly Connected World

Wednesday, November 3 • 2:15 p.m. – 3:30 p.m.

The field of cybersecurity will only grow in its impact on people, organizations and our world. What will the future bring? This presentation will tackle some of the challenges we will soon face in cyberspace.



**Scott Klososky**

Founding Partner – Future Point of View



## Concurrent Session

### It's Your Supply Chain – You Get What You Are Willing to Live With

Wednesday, November 3 • 3:45 p.m. – 4:45 p.m.

Your supply chain is the vital lifeblood of your organization. Supply chains all over the world are under assault as rates are rising and capacity continues to tighten. This session will focus on identifying inefficiencies in your supply chain and how – with your leadership – they can be corrected.

**Mike Regan**

Founder – TranzAct

## Concurrent Session

### The Experience Edge – How Industry Partners Can Work Together to Deliver Value Beyond the Product

Wednesday, November 3 • 3:45 p.m. – 4:45 p.m.

Products won't be enough to win over the post-pandemic consumer. Consumers will choose brands and providers who make their buying experience easier, safer and more enjoyable. In this session, attendees will learn how companies in the building and flooring industries can partner to deliver a new kind of product.



**Christopher Wallace**

Co-Founder & President – InnerView



## General Session

### Planning and Navigating with Assurance

Thursday, November 4 • 8:45 a.m. – 9:45 p.m.

As 2021 winds down, it's time to start preparing for the opportunities and risks that are on the horizon. In this session, attendees will explore the future in terms of government initiatives, consumer trends, labor issues, production costs and so much more.

**Brian Beaulieu**

CEO and Chief Economist – ITR Economics



# Sponsors & Partners

## NAFCD Premier Sponsors

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INVESTMENT BANKING FOR THE BUILDING INDUSTRY



## NBMDA Premier Sponsors



## NAFCD Executive Sponsors

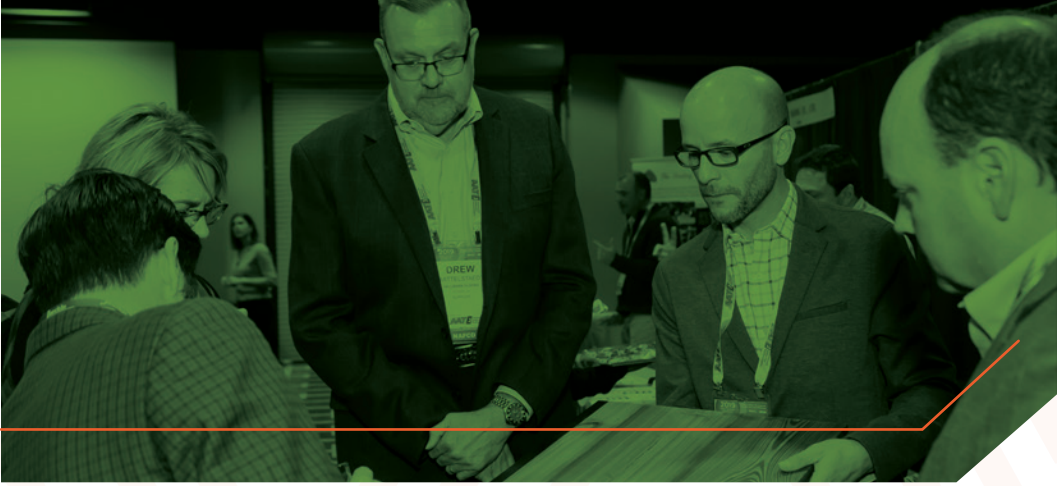


## NBMDA Executive Sponsors



For more information on sponsorship opportunities, contact Scott Narug  
at (312) 673-5974 or [snarug@distributorconvention.org](mailto:snarug@distributorconvention.org).

# Relationships Start Here



*Exhibitor tabletops offer a private and comfortable setting to establish and strengthen partnerships.*

## Welcome First-Time Exhibitors

We are always excited to welcome new suppliers to the Annual Convention! Make sure to stop by their booths to give a warm welcome and build new relationships.

### NAFCD

- Audacity Flooring
- DeZign NA, LLC
- Lions Floor
- Milliken & Company
- Nydree Flooring
- Open Source Floors, a Division of MHF
- Parklex
- Schluter Systems
- Sherwin-Williams Company, Prefinished Floor Coating
- TORLYS
- U.S. Mills
- Taylor Adhesives
- Wise Products

### NBMCA

- Centurion Wood Coatings – CIC Coatings Inc.
- Decospan USA
- Olon Industries
- On Hold Media Group
- Pride Industrial
- Specialty Laminates
- Tucker Albin & Associates
- UNILIN Panels
- USply

# Exhibitors (as of September 21, 2021)

Visit [distributorconvention.org/Exhibitors](https://distributorconvention.org/Exhibitors) to see the current list. \* Denotes first-time exhibitor.

## NAFCD

Adore Floors  
Advanced Adhesive Technologies, Inc.  
American OEM Wood Floors  
Artistic Finishes Inc.  
Audacity Flooring\*  
Barlinek USA Corp.  
BeauFlor, USA  
BHW Floors  
Bona US  
Bostik  
CFL Flooring  
D&M Flooring  
DeZign NA, LLC\*  
DriTac Flooring Products  
EGGER Flooring International GmbH  
Elite Flooring  
Eternity Flooring  
Foss Floors  
Futura Transitions  
Hallmark Floors  
Happy Feet International LLC  
HF Design LLC.  
I4F Patents & Technologies  
Indusparquet USA / IP Home & Outdoor  
Inhaus Surfaces Limited  
JAST Media  
Johnson Hardwood  
Kaindl Flooring, GmbH  
Kerridge Commercial Systems  
Kuberit USA, LLC.  
LG Hausys America, Inc.  
Lions Floor\*  
Legendary Floors, Inc.  
LP Building Products  
Mercier Wood Flooring  
Metroflor Corporation  
Milliken & Company\*  
Mirage Floors  
Mitis Wood Flooring  
Mohawk Flooring  
MP Global Products, LLC

Mullican Flooring/Axiscor  
Palziv Underlayments  
Performance Flooring  
Next Floor Inc.  
NovaFloor  
Nydree Flooring\*  
Open Source Floors a division of MHF\*  
Parklex\*  
Precision Flooring Products  
Prime Supply Flooring  
Protect-All Flooring  
Raskin Industries  
Republic Flooring  
RollMaster Wholesale Business Software  
Roomvo  
SAR Floors  
Schluter Systems\*  
SCHONOX HPS North America, Inc.  
Shaw Distribution  
Sherwin-Williams Company, Prefinished Floor Coating\*  
Sika Corporation  
Stauf USA LLC  
SURFACES – The International Surface Event  
Tarkett  
Taylor Adhesives\*  
Tego Systems Corp.  
Tek Stil Concepts, Inc.  
Titebond (Franklin International)  
Torlys Inc\*  
TP Brands International, Inc.  
Traxx Corporation  
Trimaco  
US Mills\*  
USG Corporation  
Versatrim, Inc.  
Vogueboard Inc.  
Wego International Flooring  
Welspun Flooring Ltd.  
Wise Products\*

## NBMDA

Accuride International, Inc.  
AGT  
ARAUCO North America  
Axalta Coating Systems  
Berenson Corp.  
Birchland Plywood  
Blum, Inc  
C.A Technologies Wagner Group  
Centurion Wood Coatings – CIC Coatings Inc.\*  
Chemcraft  
Chemetal  
Choice Brands Adhesives  
Clarke Veneers and Plywood  
COROB North America  
Darlington Veneer Company  
Decospan USA\*  
Decotone Surfaces  
Deerwood Fasteners  
DMSi Software  
Epicor Software  
FGV America Inc.  
Flexible Materials, Inc.  
Formica Corporation  
FormWood Industries, Inc.  
Fulterer USA  
Garnica Plywood  
Gemini Industries, Inc.  
Grass America Inc.  
Great American Spaces  
Greenline Industries  
Hartson-Kennedy Cabinet Top Co., Inc.  
Helmitin  
Hutton Forest Products  
IMG International Markets Group  
IVM Chemicals – Milesi Wood Coatings  
John Boos & Company  
Karran USA  
Kesseböhmer USA Inc.  
King Plastic Corporation  
Kitchen Kompact, Inc.  
Knappe & Vogt

Merino Industries\*  
M.L. Campbell Wood Finishing Systems  
Murphy Company  
NewStar Adhesives Inc  
Olon Industries\*  
On Hold Media Group\*  
Panolam Surface Systems  
Peter Meier, Inc.  
Plywood Source  
Pride Industrial LLC.\*  
ProKeep  
Renner Wood Coatings  
Rev-A-Shelf. LLC  
Richwood Industries, Inc. – Makers of PolyBak  
Rincomatic  
Roseburg Forest Products sales-i  
Salice America, Inc.  
Specialty Laminates\*  
States Industries Inc  
Surteco (formerly DoelkeWoodtape)  
Tafisa Canada Inc  
Teknaform Inc.  
Timber Products Company  
Tucker Albin & Associates\*  
U.S. Futaba, Inc.  
Unedea Enterprizes, Inc.  
Uniboard Canada Inc.  
UNILIN, division panels\*  
USply\*  
Veneer Tech  
VT Industries Inc.  
Wagner Meters  
West Wood Products  
Weyerhaeuser MDF



# Health & Safety



Your wellbeing remains our number one priority. With that, we have implemented various health and safety protocols to ensure that your in-person experience at the 2021 Annual Convention is as enjoyable as it can be. We plan to conform to the guidelines put forth by the United States Center for Disease Control (CDC) and the Hilton CleanStay policy.

Hilton has partnered with Reckitt, makers of Lysol® and Dettol®, to develop the Hilton CleanStay program. Through this program, Hilton has put several cleaning standards in place to offer guests peace of mind when staying at any of their branded properties.

Visit [distributorconvention.org/About/Health-Safety](https://distributorconvention.org/About/Health-Safety) for regular updates regarding COVID-19 and attendance requirements for the conference.

## 2021 Education Supporters

### NAFCD Education Supporters



### NBMDA Education Supporters





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of Floor Covering Distributors**  
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